CT-20 H – Hardened Terry Towel for Softness Assessment

CT-20 H is a new softness test material specially developed for Fabric Home Care



This test material (size 16 x 16 cm) is designed as softness performance indicator for Fabric softener products.

Initial Hardness of the Terry Towel is measured objectively via our standardised CFT friction test method and used in our internal QC procedures. This method shows good correlation with the usual subjective softness assessments.

Subjective vs. Objective Softness Assessment







